D. Erasmus Policy Statement (Overall Strategy)

Please be aware that your Erasmus Policy Statement should reflect the current involvement in Erasmus+ you intend to undertake. Should you wish to add additional activities in the future please amend your Erasmus Policy Statement and inform your respective National Agency accordingly.

D Erasmus Policy Statement (Overall Strategy)

The Institution agrees to publish this overall strategy (all three parts of the Part D) on its website within one month after reception of the Erasmus Charter for Higher Education from the EACEA.
Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees:

I.E.S La laguna is an HEI with Advanced Vocational Training, specialized in Automotive, Administrative and Management Studies and Sociocultural and Community Services. Infant Education. Over the last years we have been involved in European Programmes such as Comenius and Leonardo from 2003 to 2005. Therefore, we have had inter-institutional agreements with countries like Finland (9 students) and Germany (2 students) in the Professional Family of Automotive, and Administrative and Management Studies.

According to the Bologna Declaration, we actively pursue the development of a single and unified European framework within the " Erasmus for All" Programme.

a) How we choose partners

The first criterion is focused in companies or institutions working in the same interest fields than our HEI. We also look for the best places for our students to do their work placements : employability, learning tasks, accommodation, language classes, accessibility and a good tutoring system.

b) Geograhical area:

San Cristóbal de La Laguna, popularly known as La Laguna, is a city and municipality in the province of Santa Cruz de Tenerife, in the Canary Islands which belongs to Spain. It is the third most populous municipality in the Canary Islands and the second in the island of Tenerife with 152,222 inhabitants (2010). It is located in the north-eastern end of Tenerife, next to the city of Santa Cruz de Tenerife, to which it is physically joint to form a single urban centre. Together they have an estimated population of 375,000 inhabitants (2010). The city was declared a World Heritage Site by UNESCO in 1999. Also located in La Laguna are the Canary Islands Advisory Council, the Diocese of Tenerife, the International Airport, "Aeropuerto Internacional de Tenerife Norte" the University of La Laguna, the first University founded in the Canary Islands, the Astrophysics Institute of the Canary Islands and the Museum of Science and the Cosmos.

As such La Laguna has always been regarded as the intellectual centre of the Canary Islands and the cultural capital of the archipelago. La Laguna also maintains its historical centre, which is of great value, in an excellent state. The streets in the centre of La Laguna are not only lined with important monuments and historic buildings, but it is also an important commercial centre, where you can purchase souvenirs, the latest fashion, local wines, Canarian craft items or traditional delicacies. It is a major university city which also offers great entertainment and a convivial atmosphere in its many bistros. Passenger transport services are provided by Interurban Transport. In addition, it also offers tram services.

c) Our objectives are:

-To improve the quality of advanced vocational education and training in our short cycles, strengthenening its European dimensión.

-To foster transnational cooperation among tertiary level educaton institutions and private companies.

-To boost European mobility and improving transparency and recognition of academic degrees within the EU.

-To reinforce international cooperative networks by grouping small businesses, chambers of commerce and vocational education and training at tertiary level institutions from European countries.

-To assist the development of innovative practices, as well as its transparency and distribution.

-To contribute to multilingualism.

-To winden our teaching experience diversifying, contrasting and exchanging our methods veering in mind the teaching methodology and work practice period.

-To design strategies to encouragr exchanges and cooperation with different companies as well as with other public and private institutions.

-To adapt our educational system to the innovations in the field of ICT, and the demands and needs of European companies.

Specific activities to be implemented in the framework of the Erasmus for All Programme coordinated by our Department for European Programmes:

1.- Signing of agreements between our institutions and other higher institutions and companies, to promote the need of searching for new partners by carrying out exploratory visits.

2.- Informing students, teachers, and staff of the terms and requirements for mobility, to emphasize distribution initiatives regarding tutorial support in order to raise students' awareness about the importance of mobility as an added value to their education, hence favouring future job placements.

3.- Looking for accommodation and suitable work placements in companies, planning the language course for incoming and outcoming students and staff.

4.- Planning of the practical training abroad signed by students and companies.

5.- Tutorization of the training and studies using the tools given by each institution.

6.- Evaluation of the training and dissemination of the Erasmus for All Programme.

7.- Promotion and visibility to all the activities supported by the "Erasmus for All Programme"

Please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects within the framework of the Erasmus+ Programme. If not applicable, please explain:

Our institution strategy is based on:

a) Promoting and motivating our students to participate in the mobility projects, through information of previous activities. In a globalized world, it is important to get experience, improve other languages and develop skills in daily life.In addition, we are open to welcome other students from Europe for a learning program or traineeship in one of our companies.

For staff: teachers increase their professional skills through the knowledge of other academic systems and languages, workplaces and companies working system. Of course, we are delighted to welcome teachers from other European countries for teaching or training.

b) Looking for and choosing institutions and companies to make collaboration agreements and cooperation projects.

Participate in innovation projects, allows our staff to improve their skills and develop new methodologies.

Please explain the expected impact of your participation in the Erasmus+ Programme on the modernisation of your institution.
Please refer to each of the 5 priorities of the Modernisation Agenda and explain the policy objectives you intend to pursue:

Our institution has participated in some cooperation European projects (Erasmus, Leonardo) during the last years and improved capabilities and skills for both students and staff. According to the priorities of the modernisation.

Agenda:

1.- Increasing attainment levels to provide the graduates and researchers Europe needs.
   This program attracts students to be trained in higher education. The opportunity to train in a European country provides additional skills not only in qualifications but also in personal development and non-formal learning. Moreover, the Erasmus for All Programs allows students with little economic resources to meet higher studies through financial support.

2.- Improving the quality and relevance of higher education.
   Staff mobility provides different strategies, more flexible and innovative learning approaches, comparing different educational systems. The teachers who have participated in the Erasmus for All Program have a responsibility to share their experiences with the rest of the department.

3.- Strengthening quality through mobility and cross-border co-operation.
   The aim of our HEI is to create, maintain and increase a wide stock of companies and other institutions to reach agreements in mobility for students and staff, incoming and outgoing.

4.- Making the knowledge triangle work: Linking higher education, research and business for excellence and regional development.
   IES La Laguna realized how important it is to participate in a European Program, especially for an outermost region with an important economical crisis. Erasmus for All, allows students from our institution, to keep in touch with regions very far away, so that students have a quality and globalized education. The student, after completing the practices in the country, can share the acquired knowledge to the economic system of the region. Area businesses will benefit from the student's knowledge.

5.- Improving governance and funding.
   In our institution area, there are some companies specialized in the same field that our high education degree. If we convince those companies of the importance in the formation of these students, it could be an alternative source of funding.
   The more funds available; the higher number of mobilities.

In order to facilitate the evaluation of your current application form, may we ask you to tick those Erasmus+ activities that are part of your current Erasmus Policy Statement:

Erasmus + Key Action 1 (KA1):

Study between Programme Countries:
Programme Countries - Student incoming mobility ☒

Programme Countries - Staff Incoming mobility ☒

Programme Countries - Student outbound mobility ☒

Programme Countries - Staff outbound mobility ☒

Partner countries - Study between Partner Countries:
Partner countries - Student incoming mobility ☐

Partner countries - Staff Incoming mobility ☐

Partner countries - Student outbound mobility ☐

Partner countries - Staff outbound mobility ☐

Traineeships:
Traineeships - Student incoming mobility ☒

Traineeships - Staff Incoming mobility ☒

Traineeships - Student outbound mobility ☒

Traineeships - Staff outbound mobility ☒

Erasmus Mundus Joint Master Degrees ☐

Erasmus + Key Action 2 (KA2):

Strategic Partnerships ☐

Knowledge Alliances ☐

Capacity Building Projects ☐

Erasmus + Key Action 3 (KA3):

KA3 Projects ☐

Jean Monnet Activities

Jean Monnet projects ☐